

AMITY UNIVERSITY

Established vide Maharashtra Act No. 13 of 2014, of Government of Maharashtra, and recognized under section 2(f) of UGC Act 1956.

MINUTES OF THE GOVERNING BODY MEETING

Held on Tuesday, 14th December 2021 at 10:30 am

(Through Online Mode on ZOOM Cloud Meetings)

The meeting of the Governing Body was held on Tuesday the 14th December 2021 at 10:30 AM onwards through online mode on ZOOM Cloud Meetings.

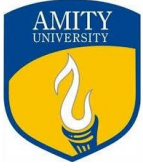
Following members were present in the meeting:-

1. Dr. Aseem Chauhan – Chairman
2. Lt. Gen. V K Sharma AVSM (Retd) – Member
3. Dr. A W Santhosh Kumar – Member
4. Dr. D Selvamurthy – Member
5. Dr. S L Kothari – Member
6. Dr. P B Sharma – Member
7. Dr. Padmakali Banerjee – Member
8. Mr. Bhushan Bajaj – Member
9. Mr. Pradeep Kumar – Member
10. Dr. H S Vyas – Member Secretary
11. Commodore Atul Kumar – Special Invitee
12. Dr. Aparna Khanna – Special Invitee

Following members could not attend the meeting due to their other commitments.

1. Adv. Vijay Vaidya
2. Mr. Lalit Kshirsagar
3. Dr. Kamal Kant Dwivedi – Member

The meeting of Governing Body started with The Chairman of Governing Body The Chancellor and President Amity University Maharashtra, Dr. Aseem Chauhan Ji welcoming all the members of The



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governing Body. He also welcomed Pro Vice Chancellor Dr. A W Santhosh Kumar and introduced him to the members of the Governing Body.

All the agenda points were discussed chronologically, and discussions and deliberations were recorded as under.

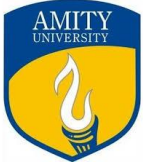
Agenda – 1

Welcome Address by The Officiating Vice Chancellor of Amity University, Maharashtra, Lt. Gen. V K Sharma AVSM (Retd)

The Hon'ble Chancellor and President, Amity University Maharashtra requested Hon'ble Vice Chancellor Lt. Gen. V K Sharma to deliver his welcome address.

Hon'ble Vice Chancellor while welcoming the members of the Governing Body, gave a brief of the Progress of Amity University Maharashtra.

He informed the members of the Governing Body, that the University is doing well, notwithstanding the pandemic and the lock down. Amity University has done well on Accreditations, Rankings, conducting number of webinars, signing of MOUs, getting number of funded projects and admissions. The university has seen an upward trend on all spheres, and it is proud to observe that AUM has become one of the popular and best private universities in Maharashtra. On Research and Innovation, he mentioned that on 1st December 2021 the result of IIC – Institution Innovation Cell ranking was announced for the university. He said, that it was only after he took charge of officiating Vice Chancellor in August 2020, that he guided AUM to participate in the IIC ranking. He was happy to place on record that with collective efforts of all, Amity University Maharashtra has secured 3.5 stars ranking out of 5 stars. This is more important as this year, the highest ranking that is given is of 4 stars. AUM achieving 3.5 stars rating only proves that Amity University Maharashtra has tremendous potential.



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The Hon'ble Vice Chancellor mentioned that, our students are also doing well and are bringing laurels to their parent and the university. One of our student has been awarded as one of the best 20 start-ups of the country.

In his welcome address, the Hon'ble Vice Chancellor mentioned that Pro Vice Chancellor Dr. A W Santhosh Kumar has taken charge at the university and is a great asset to the university. He has been instrumental in signing 3 Collaborative MoUs with the renowned Universities in The United States of America (University of Arizona, University of Florida, University of California).

Due to Pandemic and lock down, the Government of Maharashtra has not permitted to open campus in physical mode unlike a few other states. Though, students are not coming to campus, the university has been conducting all its classes online. The examinations were conducted on time and the results were declared on time.

With these words The Hon'ble Vice Chancellor ended his welcome address and directed The Registrar to take the proceedings of the Governing Body forward.

While granting his permission to the Registrar to take the proceedings of the Governing Body forward, The Hon'ble President and Chancellor of Amity University, Maharashtra, Dr. Aseem Chauhan stated that as the meeting progresses as per the agenda, at appropriate time, he would like to hear the views of each of the members of the Governing Body to guide the university in its journey towards excellence.

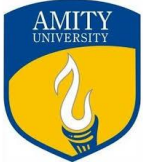
Agenda – 3

Approval of Minutes of Governing Body Meeting held on 7th May 2021., by The Registrar Dr. H S Vyas

Previous Governing Body Meeting was held through on-line mode on 7th May 2021.

Following were the agenda items that were discussed in the said meeting.

Agenda Point No. 1 – Welcome Address by Officiating Vice Chancellor of AUM, Lt. Gen. V K Sharma AVSM (Retd)



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Agenda Point No. 2 – Opening Remark by Hon’ble President and Chancellor AUM, Dr. Aseem Chauhan Ji

Agenda Point No. 3 – Approval of Minutes of Governing Body Meeting held on 29th December 2020 and The Board of Management Meeting held on 8th April 2021., by Registrar Dr. H S Vyas

Agenda Point No. 4 – Presentation of Report on Amity University Maharashtra 2020 – 2021., by Officiating Vice Chancellor of AUM, Lt. Gen. V K Sharma AVSM (Retd)

Agenda Point No. 5 – Various welfare initiatives taken by Student Welfare Department, Amity University, Maharashtra., for Student, Faculty and Staffs to overcome challenges faced by them due to COVID., by Special Invitee Dr. Gautam Gawali – Officiating Dean Student Welfare AUM.

Agenda Point No. 6 – Presentation on Research Activities of Amity University, Maharashtra 2020 – 2021., by Special Invitee Dr. Aparna Khanna – Dean Research AUM.

Agenda Point No. 7 – Suggestions from Members of Governing Body regarding Enhancement of Academic and Research initiatives at AUM.

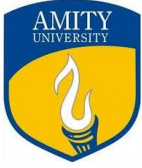
Agenda Point No. 8 – Any other point with permission of the Chair.

The Registrar, Dr. H S Vyas informed the members of the Governing Body, that detail minutes of the previous Governing Body Meeting held on 7th May 2021 have already been circulated among the members. He further informed the members that during the said meeting, multiple suggestions were given by the members. The same have been summed up in 17 points. The Registrar placed before the members the Action Taken Report for each of the suggestions:

Suggestion: 1

Suggested by: Hon’ble Chancellor

Suggestion: Improved PR activity to be improved at Amity University, Maharashtra.



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Action Initiated:

It was informed that The Director PR and the Media team are now in close association with the Admission and Marketing team along with CRC. All the activities of AUM are being published on social media. The activities are also being updated on the webpage of AUM periodically.

Suggestion: 2

Suggested by: Hon'ble Chancellor & All Members of the Governing Body

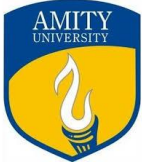
Suggestion: Increase quality publications in journal of repute, increase filing of Patents and Initiate good Industry Projects

Action Initiated:

To promote interdisciplinary research in AUM, research seminars, conferences, workshops and other activities in collaboration with other departments of AUM has been initiated. ASET and AIB are jointly working on 3D printing technology. CoE Astrobiology and AIB are jointly working on some projects. Faculty members are encouraged to file patents for idea /methodology /techniques /innovation. We have already completed 10+ research industrial project and 2 are ongoing. AIB, ASET have signed MoUs / NDA with industries and working for solution on industrial problems. CoE astrobiology has received grant from SatSure company for astrobiology research. ASFDT has received sewing machines from Rotary club.

Additional, four centers of excellences are proposed at AUM:

1. Center for Psycho – analysis – AIBAS
2. Center for Excellence in Fashion Heritage – AIFD
3. Center for Excellence in Ocean Research – AIB
4. Center for Excellence in Personal Finance management -ABS



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This will pave way for collective initiative on obtaining publications of high impact factors.

Suggestion: 3

Suggested by: Hon'ble Chancellor & Dr. W. Selvamurthy

Suggestion: Information on Student Progression at AUM & Quality placement.

Action Initiated:

The student placements for 2020 have achieved 78.10% with more students joining foreign universities to continue their masters/ Ph.D. studies.

Students placed nationally and internationally with a highest salary package of 24 lakhs pa.

During 2021, two of our students have received accolades in Google and Microsoft

And 14 of our students have initiated start ups.

Also Mr. Vikas Aute, AUM RICS Student of CPM Batch 2017, who is the founder of SHRAMICO – India's First Labor Ecosystem is one of the start-ups which won and got selected as one of the top 20 Start-ups amongst 500+ participants across country at the BIGLEAP 2021 Business Start-up Awards.

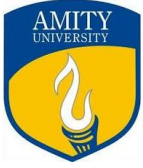
The Registrar Informed the members of the Governing Body that few of AUM Student Achievers have been lined up to interact with the Members of Governing Body and share their experience with the members.

Suggestion: 4

Suggested by: Dr. W. Selvamurthy

Suggestion: Alumni Association and follow-up.

Action Initiated:



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CRC team had organized AUM Alumni Meet in 2019. After which, there was Pandemic and lock-down. Now AUM is planning to conduct Alumni Meet in Physical Mode during Jan – Feb 2022 for which registration has begun. It is decided following the Alumni meet in the month of January, at least 3 meets would be organized in a year.

Amity University has successfully uploaded details of all passed out students since 2014 till 2020 on Digi Locker. All passed-out student are now able to access their passing degree certificate of AUM on Digi Locker after putting their Enrollment Number and Year of Passing.

Suggestion: 5

Suggested by: Hon'ble Chancellor

Suggestion: Bringing 2% scientists on board and recruiting more Ramalinga Swamy Fellows.

Action Initiated:

In line with, Honorable founder president sir Mission B4 - (Bringing Bright & Brilliant Brains to India)

Interviews were conducted for 2 candidates of Ramalingasamy / Ramanujam Fellowship awardees.

Sci-Rol interviews were conducted for 6 re-entry candidates/ Ramalingasamy award from USA, Germany, Netherlands.

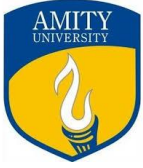
Suggestion: 6

Suggested by: Dr. W. Selvamurthy and Prof. S K Kothari

Suggestion: Work on tie-up with established and matured institutions such as IIT Bombay, DHR, ICMR, BARC etc.

Action Initiated:

We are already working in collaboration with faculties of IIT, IISER, ICT, BARC etc.



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We had recently signed MoU/ MoA with three top tier Universities in the United States of America.

University of Arizona, University of Florida, University of California USA

We have also initiated collaboration with Uni-Italia (Italian embassy, Mumbai) on research and academic collaborations with Universities of Italy.

Signing of MoU is being planned with Center for DNA Fingerprinting and Diagnostics (DBT), Hyderabad.

And Jalmia Institute of Mycobacterial research (ICMR), Agra.

Suggestion: 7

Suggested by: Dr. W. Selvamurthy & Mr. Bhushan Bajaj

Suggestion: Bring every week some person of repute and high-profile industry persons to AUM campus.

Action Initiated:

CRC has planned events on physical mode, has started bringing in dignitaries from reputed industry to deliver talks.

ASET has also been instrumental in bringing speakers on 3D printing technology.

ASCO has conducted many events that has virtually brought in actors and directors for guest talks.

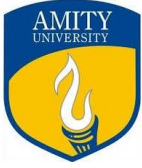
Suggestion: 8

Suggested by: Mr. Bhushan Bajaj

Suggestion: AUM should form a core team and start its research on Lithium-ion Battery.

Action Initiated:

Dean Research has initiated discussions with Dr Late and Esteemed Governing body member, Mr. Bhushan Bajaj Ji is requested to take the project further.



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Shri Bhushan Bajaj was kind enough to refer AUM to Shri Sunil Mehta, CEO of Virya Batteries, Mumbai. Initial on-line meeting was conducted on 10th Dec 2021 in which along with Dr. Late, Pro Vice Chancellor Dr. A W Santhosh Kumar and Dean Academics Dr. Charhate participated in the discussion.

Suggestion: 9

Suggested by: Prof. S K Kothari

Suggestion: AUM should collaborate with IIT Bombay, BARC – Bhabha Atomic Research Centre. AUM should apply for FIST Grants, and later can apply for DBT Builder Program.

Action Initiated:

AUM is in collaboration with faculties of IIT, IISER, ICT, BARC etc. We have published multiple research article based on collaborative research in reputed journals. AIB-AUM has submitted proposal for funding of Rs 1.5 Cr to DST-FIST. In addition, all Schools of AUM have submitted proposals for funding and are waiting for the results.

We will apply for DBT-Builder after a year as suggested by esteemed members.

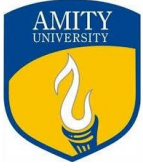
Suggestion: 10

Suggested by: Mr. Bhushan Bajaj

Suggestion: AUM can work on developing small capacity oxygen concentrators for household proposes. Also, AUM can work on developing packaging of vaccines in plastic foils

Action Initiated:

After AUM campus has opened-up its campus in physical mode for faculty and staffs from 15th July 2021 and for students from 25th Oct 2021, an attempt is made to identify faculty holding expertise in these research area.



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Suggestion: 11

Suggested by: Mr. Pradeep Kumar

Suggestion: AUM may work to develop good cosmetics product with organic material instead of harmful chemicals.

Action Initiated:

Dean Research has initiated discussions with Dr Aradhana Khare – Head of Amity School of Applied Sciences. Esteemed Governing body member Mr. Pradeep Kumar and Dr Khare are on discussion to take the work on this project further.

Suggestion: 12

Suggested by: Hon'ble Chancellor

Suggestion: Create a model of plug and play outsourced R & D model for small and medium scale companies.

Action Initiated:

AUM – Amity Institute of Biotechnology have approached few small scale companies. Talks with them are at very preliminary stage. Shall update on this in near future.

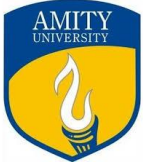
Suggestion: 13

Suggested by: Hon'ble Chancellor & Commodore Atul Sharma

Suggestion: AUM should have a very strong advisory board.

Action Initiated:

AUM has prepared a draft Advisory Board and the same would be put up for kind consideration of Hon'ble Chancellor Sir.



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Draft Advisory Board – AUM recommends names of following:

1. From the field of Law, Prof. Khushal Vibhute – Head ALS has recommended Prof (Dr) V Vijayakumar – Vice Chancellor, National Law Institute University, Bhopal.
2. From field of Bio-technology, Dr. A W Santhosh Kumar, Pro Vice Chancellor AUM, has recommended Dr. Thangaraj – Director, CDFD, Hyderabad (DBT).
3. From filed of Business, CRC Team has recommended- Mr. Rajesh Gopinath – CEO, TCS India.
4. From field of Business Academica, Dr. A W Santhosh Kumar, Pro Vice Chancellor AUM, has recommended Dr. Seenu Srinivasan – Distinguished Professor, Sandford University.
5. From field of Films, Dr. Nima John – Head ASCO has recommended Mr. Abhinay Deo – Film Fare Award winner film director and Ace Ad Film Director.
6. From field of Psychology, Dr. Gautam Gawali – Head AIBAS has recommended Dr. Jamuna Duvvuru – Vice-Chancellor, SPMVV University.

Suggestion: 14

Suggested by: Dr. Padmakali

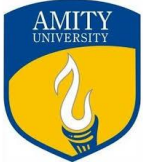
Suggestion: Motivate master level students to publish good quality research papers, do good projects and file patents. And strengthen Industry immersion program.

Action Initiated:

In order to improve the quality of research and international exposure, 5 candidates for study abroad program will be considered at the University of Arizona during March,2022.

Faculty and student are encouraged to have publications in collaboration with foreign researchers.

AIIT – is working with TATA motors on computer chips as automotive sensors



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Suggestion: 15

Suggested by: Prof. P B Sharma

Suggestion: AUM should work on developing air filters for our houses, offices and establishments with the use of nano-filters. And also should work on developing ferried waste batteries.

Action Initiated:

After AUM campus has opened up its campus in physical mode for faculty and staffs from 15th July, 2021 and for students from 25th Oct 2021, Center of Excellence on Nano Technology & Nano Science under the leadership of Dr. Dattatray Jaysing Late is exploring a possibility in these research area.

Suggestion: 16

Suggested by: Hon'ble Chancellor

Suggestion: We must be providing oxygen cylinders, oxygen concentrate or any other help to ensure that there are no causalities at AUM.

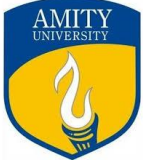
Action Initiated:

AUM has procured from Head Office Oxygen cylinders and oxygen concentrate are ready to provide any help on campus to avoid causalities. Fortunately, till date there was no such emergency encountered at the campus.

Suggestion: 17

Suggested by: Hon'ble Chancellor

Suggestion: COVID Support to Students, Faculty and Staff



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Action Initiated:

AIBAS & Dean Student Welfare had started **Coviमित्र** initiative to provide round the clock counselling to combat stress related issues due to COVID required by our students, faculty, staff and other people nearby villages. This service was extensively useful during the 2nd wave of COVID.

ASET has formed a team of faculty members for as a “Faculty Help” 24X7 during examination and continued support to all the students. They counselled the students at various levels.

Agenda – 4

Approval of Minutes of Board of Management Meetings held on 15th Sept 2021 and 2nd December 2021, by The Registrar Dr. H S Vyas

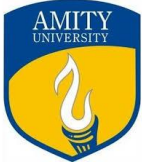
The Registrar, Dr. H S Vyas informed the members of the Governing Body, since the last Governing Body Meeting held on 7th May 2021, two Board of Management Meetings have been conducted on 15th Sept 2021 and 2nd December 2021 respective.

The Registrar placed before the Members of the Governing Body Meeting gist of Agenda wise discussion held at the Board of Management Meeting on 7th May 2021 and 15th September 2021. The same was approved by the Members of the Governing Body.

The Hon’ble Chancellor and President of the Governing Body Dr. Aseem Chauhan stated that it is a good habit to address the suggestions of each of the members of the Governing Body. He appreciated the steps taken by Amity University Maharashtra.

Agenda – 5

Presentation of Annual Report of Amity University Maharashtra 2020 – 2021 by Officiating Vice Chancellor for Approval.



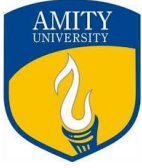
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Taking the discussion of the Governing Body meeting forward, The Registrar requested the Officiating Vice Chancellor AUM, Lt. Gen. Shri V K Sharma, AVSM to present to the members of the Board of Management the Annual Report of Amity University Maharashtra for the Academic Year 2020 – 21.

The Hon'ble Vice Chancellor presented the gist of the AUM Annual Report for the academic year 2020 – 21 covering following aspects:

1. Amity Vision & Mission Statement
2. List of Institutions at AUM
3. University Honors & Achievements
4. Update on AUM Startups – E Cell
5. Update on the Memorandum of Understanding – MoU Signed
6. Update on Events held at AUM
7. Student Section:
 - a. Campus Strength
 - b. School-wise student admitted in 2019-20 & 2020-21
 - c. Status of admission as on 30th Nov 2021 as compare to 30th Nov 2020
8. Update on Faculty Achievements
9. Research initiatives at AUM
10. Information on the Centres of Excellence at AUM
11. Details of project submitted and granted at AUM
12. Information on ongoing collaborations
13. Student Achievements
14. Information on Sport Day celebrated at AUM
15. Details of Examination Result
16. Information on PhD Course
17. Information on various Scholarship awarded to AUM students
18. Information on number of faculty, staff and support staffs at AUM



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19. Information on infrastructural facility at AUM
20. Information on library
21. Information on Placement activities

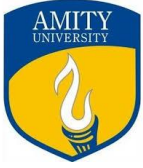
The Hon'ble Chancellor and President of the Governing Body Dr. Aseem Chauhan thanked the Hon'ble Vice Chancellor for the review of the university and clearly reporting some good progress in the areas the university has made.

Hon'ble Vice Chancellor informed the Hon'ble Chancellor that there are few students who are waiting in the online waiting room, who wish to interact with the members of the Governing Body and share their experiences. If permitted, The Registrar may add them one by one. The permission was granted by Hon'ble Chancellor sir.

To begin with, The Registrar added Mr. Vikas Aute, AUM RICS Student of CPM Batch 2017, who is the founder of SHRAMICO – India's First Labor Ecosystem is one of the start-ups which won and got selected as one of the top 20 Start-ups amongst 500+ participants across country at the BIGLEAP 2021 Business Start-up Awards.

Mr. Vikas in his interaction with the Members of the Governing Body, stated that he is proud to say that he is the alumni of Amity. He thanked Amity University for not only giving him the academic excellence, but also gave opportunity to network and collaborate. Amity Mentors guided him on every step to fine tune his thought process. He proudly stated that Amity is like to family to him. He also recollected the Hon'ble President Dr. Aseem Chauhan interacted and encouraged him in his endeavor. Being an entrepreneur, he stated that the seed for entrepreneurship was planted in him at Amity.

He briefed the members of The Governing Body about his start up activity that won best within 20 startups of the country. He whole heartedly thanked Amity for everything.



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The Hon'ble Chancellor and President Dr. Aseem Chouhan stated that he is proud of Mr. Vikas. Hon'ble Chancellor sir shared with the members of the Governing Body that already he is in touch with Mr. Vikas on various matters. Hon'ble Chancellor invited Mr. Vikas to meet him in person when he comes to Delhi.

With the permission of Hon'ble Chancellor, Dr. Selvamurthy extended complements to Vikas on his achievements. He asked Vikas, what is his plan for his start up and when he would take it to unicorn status. Mr. Vikas sated that at present the period given to achieve the state of Unicorn is 21 months. With the blessings and support of mentors and dignitaries at Amity, he is aiming at 18 months to take his start up to the next level.

Hon'ble Vice Chancellor also gave his blessings and complements to Mr. Vikas.

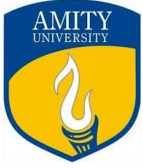
After Mr. Vikas, The Registrar invited to the Meeting of the Governing Body. Ms. Maitreyi Narsalay – Director and Co-Founder of a Company for Digital Marketing. She is AUM student of ASCO, B. Sc. Animation of batch 2021.

Ms. Maitreyi shared with the Members of the Governing Body, information about the company that she has stated along with few co-students of Amity and the activities that the company is doing in Digital Marketing.

Dr. Selvamurthy remarked that AUM should invite such students to interact with AUM students having entrepreneurial aspirations. They can be greatly benefitted with their success story.

Hon'ble Chancellor admired that great work done by Ms. Maitreyi and her company. He expressed his desire to meet the student to discuss some thoughts on how to take her idea forward on AR, VR and Metaverse. As Amity is already thinking of creating a Metaverse in education for better online learning, idea of Ms. Maitreyi will help.

Hon'ble Vice Chancellor stated that Ms. Maitreyi has made AUM proud and blessed her to progress and do much better work.



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After Ms. Maitreyi, The Registrar invited Mr. Tushar Sharma to the Meeting of the Governing Body. Mr. Tushar Sharma had been selected by Google to The Developer Students Club. He is AUM student of ASET, B. Tech CSE batch 2019 – 23.

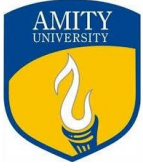
Mr. Tushar Sharma briefed the Members of the Governing Body about Google Developer Students Club and also shared his activities after being selected as member of the club and the various events conducted by him. He thanked his teachers at Amity University to help and support him on every step.

Pro Vice Chancellor Dr. A W Santhosh Kumar gave his complements to Mr. Tushar for the events conducted by him. Pro Vice Chancellor added that CRC has lined up lots of talk in which he will be invited to encourage other students.

Dr. Selvamurthy gave his complements to Mr. Tushar and asked him for his plans for 2022. Mr. Tushar stated that his moto is to education people in the field of technology. During 2022, he has planned 3 legacy events at Amity University. One will be Amithon, which is a Hackathon event, where students will be able to show their ideas to the investors and make their dream come true.

Hon'ble Chancellor stated that Google Developer Club is a wonderful platform. He looked forward to speak to Tushar to take this across to all Amity University Campuses. Hon'ble Chancellor also expressed his desire to speak to the CEO of Jupiter on block chain.

Hon'ble Chancellor invited Prof. P B Sharma to express his opinion on the interactions AUM students had with the members of the Governing Body. Prof. P B Sharma stated that it is indeed a great job that Amity University Maharashtra is doing. He added, that he is extremely delighted to see that the dream of transforming our students in to the entrepreneurs of the new age is becoming a reality. The purpose of incubation innovator in a university is to create that culture as well as an aspiration in the minds of the learners, that learning is not only to seek jobs but they could be great support system to roll out startups of great value. He said that he is highly impressed by what the students has achieved and the way they have been mentored and transformed.



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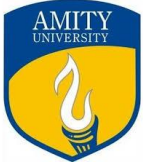
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He further stated that the overall progress of the Amity University Maharashtra is highly admirable. On the Annual Report of AUM presented by Hon'ble Vice Chancellor, Prof. P B Sharma suggested that in future, we must add a slide on how we are working on achieving the sustainable development goals. Our focus on sustainability and practices, specially, green practices in our university and how we are contributing to the achievements of sustainable goals beyond power and water conservation. Lastly he added that scholarship provided by Amity to its meritorious student community. He remarked that while calculating the value of such scholarship, we should call it as Financial Support, instead of Financial Burden, given with pride and pleasure with the founders of Amity University.

Dr. Selvamurthy welcomed Dr. A W Santhosh Kumar. He said that he look forward to hear from him his strategies and plans for the university with his rich experience. He said that Amity University has lot from expectations from him. He added that he is conscious of the strengths of Dr. Santhosh Kumar and his great connectivity. Dr. Santhosh Kumar's presence will bring exponential growth to Amity University, Maharashtra.

Dr. Selvamurthy admired the Hon'ble Chancellor for the growth achieved by Amity University Maharashtra in such a small span of time. He stated that he was happy from hear from AUM students the way Hon'ble Chancellor has supported and groomed them, to make them successful, is worth admiration. He also completed Hon'ble Vice Chancellor for his remarkable leadership.

Some specific comments of Dr. Selvamurthy included that more than 50% of the faculty in Amity University Maharashtra are not PhD qualified. AUM must take steps to encourage these non-PhD faculty to get them registered for PhD, and here after AUM must ensure that only PhD qualified faculty are recruited. Next Dr. Selvamurthy remarked that in terms of quality publications in high impact journals is something that AUM should work on. As of present there are not even one publication per faculty per year. To begin with every faculty could be encouraged to publish at least on research paper per year in high impact journal.



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AUM being located in Mumbai, which is the industrial hub, there could be more industrial projects and consultancy projects coming in. On the patents too, Dr. Selvamurthy stated that there must be good growth in the number of patents filed and granted.

On space research, Dr. Selvamurthy stated that he is happy to see the progress in it, as it is one vertical, which is visible. With the inspiration and support from Hon'ble Chancellor, Dr. Siddharth Pandey and Team are doing a good work.

He added that on Alumni association, lot can be done. It is good to observe that alumni association has began at Amity University Maharashtra. Alumni meeting should result in some tangible outcome in terms of support from Alumni.

He further mentioned that at Mumbai, Ambarnath, there are some good DRDO labs, such as Naval Material Research Lab. He can connect with some people there so that some good collaboration can happen. There is also an ICMR Institution in Mumbai, on reproductive biology. He requested Dr. Santhosh Kumar to connect with them.

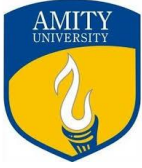
He stated that AUM should make infrastructural development plan. Since the number of students are growing, new courses being offered, a critical assessment of infrastructural requirement should be undertaken.

He also stated that AUM should plan for NIRF & NAAC Accreditations in the near future.

Aum should focus on translation research also leading to innovation. Develop a vision beyond publications and patents to product technology, processes and consultancy. It will generate wealth for the university and also help the society.

He concluded his remark by stating that hand holding of startups is very important. Innovation council at the university can play a crucial role in this.

Hon'ble Vice Chancellor thanked Dr. Selvamurthy for his suggestions. He requested Hon'ble Chancellor sir to let Dr. Aparna Khanna – Dean Research present her presentation on Research update at AUM, before



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inviting other members of Governing Council give their valuable suggestions. The Hon'ble Chancellor agreed to the Hon'ble Vice Chancellor suggestion.

Agenda – 6

Presentation on Research Activities of Amity University, Maharashtra 2020 – 2021., by Special Invitee Dean Research Dr. Aparna Khanna.

Taking the discussion of Governing Body forward, The Registrar invited Special Invitee Dr. Aparna Khanna – Dean Research, to present to the members of The Governing Body, update on the Research activities at AUM to include projects, publications and patents submitted by Amity University Maharashtra.

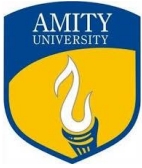
Dr. Aparna Khanna presented to the Members of the Governing Body update on the Research activities at AUM to include projects, publications and patents submitted by Amity University Maharashtra. The presentation covered following details:

1. Research Publications

Amity University campus	No. of publications	SCOPUS INDEXED publications
AUM	383 (Jan-Oct 2021 : 115)	228 (Jan-Oct 2021 : 66)

2. Research funding (Project submitted/ongoing):

Amity University campus	No. of Project submitted	No. of Project sanctioned
AUM	157 (Jan-Oct 2021 : 33)	17 (Jan-Oct 2021 : 6)



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3. Research Conferences/Workshops

Amity University campus	No. of conferences/FDPs Attended	No. of conferences/FDPs Organized
AUM	347 (Jan-Oct 2021 : 185)	119 (Jan-Oct 2021 : 39)

4. Patents filed/Granted:

Amity University campus	No. of Patent filed/Granted
AUM	20 (Jan-Oct 2021 : 10)

5. Ph.D. admissions

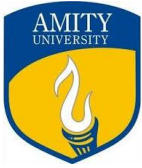
Amity University campus	No. of candidate registered for Ph.D.
AUM	198 (Jan-Oct 2021 : 59)

6. MoUs

Amity University campus	No of MOUs signed
AUM	24 (Jan-Oct 2021 : 6)

7. Lockdown period (Webinar/Lecture/Workshops attended)

Amity University campus	webinar/lecture/workshop Attended
AUM	1,633 (Jan-Oct 2021 : 423)



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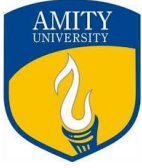
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8. GOVERNMENT –FUNDED PROJECTS

School/ Institute	Funding Agency	Duration of project	Project Amount	Status
AIB	ICMR, New Delhi	3 years	INR. 1.3 Crores	Ongoing
AIB	Department of Biotechnology, Gol	5 Year	30.00 Lakh	Ongoing
AIB (ACoeA)	University of Edinburgh: Australian Centre of Astrobiology	--	US\$ 1,000	Ongoing
AIB	Mars Society Australia	--	2 Lakh	Ongoing
AIB	Research Society for the Study of Diabetes in India	2 years	2.34 Lakh	Ongoing

9. INDUSTRY-FUNDED PROJECTS

School/ Institute	Funding Agency	Duration of project	Project Amount	Status
AIB	IVY skin and Pvt Ltd	2 Months	INR 35200/-	Ongoing
AIB (ACoeA)	SatSure Pvt. Ltd	--	5 Lakh	Ongoing



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10. News letters/Magazines:

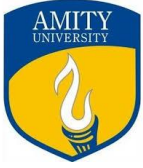
School/Institute/ Department	News letter/Magazine
ASFDT	StyleQ Magazine - Autumn/ Fall-Winter 2020-21
ASFDT	StyleQ Digital Blog
AILA	The Young Imprint a quarterly student magazine-cum-journal wherein students can post their analysis on a given topic.

The members of the Governing Body appreciated the research initiatives taken by Amity University Maharashtra and remarked that the university has tremendous potential and though already the university is doing good, it should aspire to do better.

Dr. Selvamurthy stated that since PhD is the highest degree that a university awards, AUM should put high quality standards thresholds in terms of publications and other criteria. For each faculty must be given an individual target for research publications, patents, technology transfer and for consultancy. These individual targets must be on the dashboard of the respective faculty as a reminder that the individual is expected achieve. The periodic progress of every individual has to be reviewed regressively by the Head of Institutions.

He added that for infrastructural building the scheme besides FIST – Fund for Improvement of S&T Infrastructure in Universities and Higher Educational Institutions, we should go in for PURSE – Promotion of University Research and Scientific Excellence Scheme, as well as SATHI – Sophisticated Analytical & Technical Help Institute and STUTI – Synergistic Training program Utilizing the Scientific and Technological Infrastructure Scheme, where instead of 50, only 25% a university is required to build, also the threshold limits are much higher.

Dr. Selvamurthy said that AUM Innovation Council must develop network with other Innovation Council and create a synergy that would benefit both. AUM should plan to conduct in 2022, an Industry Academic



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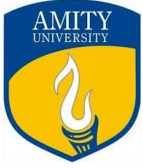
Meet. This will bring visibility to the university to bring Research & Consultancy Projects. He added that AUM should also work on improving the visibility, image building, media management and PR activity of the university.

Referring to the suggestion of Dr. Selvamurthy, Hon'ble Vice Chancellor stated that now at AUM, we have already appointed Director responsible for PR & Media activities. So the efforts of image building and PR activities have already commenced. He further stated that on the point of rising from 3.5 star ranking to 5 ranking, this year the ratings have been very strict and this year no institution including the IITs have got more than 4 ranking. Hence as compared to that in our first year a participation a 3.5 star ranking has been good. However, we aspire to get a rating of 5 star, and nothing less than that. On the suggestion of Research & Publications, the Hon'ble Vice Chancellor stated that at AUM, we target that every faculty must at least publish 2 research papers. However, many faculty have joined new and also there has been attrition up to 20% of the existing faculty, due to which the publications are low.

Pro Vice Chancellor Dr. Santhosh Kumar stated that AUM is already talking to Head Office and are guided by Head Office to submit proposal for PURSE and SATHI. Also within last 2 months, AUM has submitted 7 extramural grant proposals. Dr. Santhosh Kumar added that on PR activities, the Director PR and person handling social media are directly reporting to him and he has set a turnaround time of 18 hrs after an event takes place, the same would be published. As a result of this, lot of changes will now happen on AUM website.

Dr. S L Kothari stated that year after year, Amity University Maharashtra has made great progress in almost every area. Dr. Kothari backed the views of Dr. Selvamurthy and stated that the number of publications as compared to the number of faculty at AUM is very low. This should be improved. For improving publications, citations and H Index, Dr. Kothari suggested collaborative publications and review writing.

Hon'ble Vice Chancellor thanks Dr. Kothari for his valuable suggestion. After Dr. Kothari, Hon'ble Vice Chancellor invited Mr. Bhushan Bajaj to express his views.



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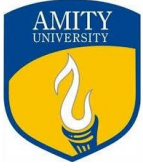
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Mr. Bajaj Bhushan admired the work that is been done at Amity University Maharashtra. Mr. Bajaj Bhushan stated that in the last Governing Council Meeting, he had suggested to take up project on manufacturing of Lithium-Ion Battery. Recently we were able to organize a meeting with CEO of Virya Batteries Mr. Sunil Mehta and AUM Team of Dr. Late, Pro Vice Chancellor and others. Virya Battery is already having a pilot plant based in IIT Mumbai. Hence, it is good if AUM works on this project. He suggested that while working on the Lithium-Ion battery project, AUM team should specially focus on 2-wheeler industry. This because the number of 2-wheelers is very large. He added that he has good connections in the 2-wheeler companies and can give good lead to AUM in this regard. Mr. Bhushan Bajaj added that along with the project of Lithium-Ion battery, there is another sector which AUM can touch upon. That sector is that of charging infrastructure. AUM should do some research on the charging system which people can own. The focus of charging system must be based on a hybrid system which can be based on solar and electric or wind power and electric. Some project in this area is already going on globally.

Mr. Bajaj stated that better than 3-D printing, there is another technology, which is called Function Based Printing Technology. He added that he knows a company in Germany by the name Notion Systems who is using this system. He can be instrumental in getting contacts with this company to AUM officials for some collaborative work.

Mr. Bajaj added that in the last meeting also he had suggested that Indian Government has kept a big budget for Indigenization of Defense Production. The Government want many private companies and academia to come forward and work to achieve this goal by being knowledge partners. There is great scope in this area.

Lastly Mr. Bajaj suggested that the university should have a very strong centralized monitoring and implementing committee to monitor progress of various projects going on at the university under various heads. This will greatly help speed up the progress of projects in case, any project is struck in some bottleneck.



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Hon'ble Chancellor appreciated the suggestions given by Mr. Bhushan Bajaj. Hon'ble Vice Chancellor invited Mr. Pradeep Kumar to share his views. Mr. Pradeep Kumar stated that while going through the presentations of Hon'ble Vice Chancellor and Dean Research, AUM has achieved lot in a short span of time. Mr. Pradeep stated that AUM must look at developing industry partnership. AUM should tie up with some good Multi-National companies and develop a course in tune with the requirement of these companies. Lot of industry are looking out for tailor made courses so that they can get ready to deliver professionals to work with them and start delivering from day 1.

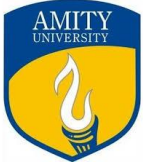
Mr. Pradeep Kumar added that the university must look at the sustainability industry. In FMCG industry, sustainability has become a major point of where everyone is focusing. Most of the companies internationally are forced to think on issues such as carbon zero etc., which is no more a social requirement, but has become industry requirement, that they are required to fall in line, if they wish to survive.

Mr. Pradeep Kumar stated that when we sign MOUs, there must be a mechanism to track the progress on the MOUs. This is required to ensure that the MOUs are not reduced to just a paper kept in a file. But the objective with the same was entered in to has been achieved.

Mr. Pradeep Kumar finally stated that as a university, we need to file more patents and see to it that the same is also granted. However, it is also important to see at the quality of patents being filed, so that after being granted there are commercialize, which the industry is ready to pick up and use it.

Hon'ble Vice Chancellor thanked Mr. Pradeep Kumar for his valuable suggestions. He then invited Dr. Padmakali to share her views.

Dr. Padmakali stated that she would like to give suggestion on Academic Delivery and quality initiatives. Dr. Padmakali stated that next time, in our university annual report, we may include how well the university is using the robust platform of Learning Management System – LMS. This requires a close monitoring.



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On quality initiatives, Dr. Padmakali stated that the University should conduct a Student Satisfaction Survey which should be in addition to the pre-examination feed-back process. This also need to be monitored at the university. This is important for all ranking and accreditations also.

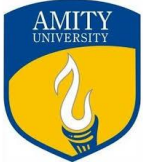
Dr. Padmakali remarked that as compared to the number of PhD scholars registered, the PhD scholars eligible to get their degree is very low. She suggested that this should be speeded up by hand holding the research scholars and ensure that more PhD registered student complete their research work are eligible to get their final degree. This will improve the research publications and number of patents also.

Dr. Padmakali joined the thoughts of Dr. Selvamurthy and stated that though Amity University Maharashtra has achieved good over all growth, it must strive hard to improve on the number of research publications in good impact factor journal, increase the filing of patents and getting the same granted and also get consultancy and industrial projects. This all is also relevant and required for various ranking and accreditations.

Dr. Padmakali ended her remark by congratulating Hon'ble Vice Chancellor for his abled leadership.

Hon'ble Vice Chancellor thanked Dr. Padmakali and stated that at AUM, PhD program started only in 2016. Since for part-time PhD students require 4 and half years to complete the course and full-time PhD students require minimum 3 years time to complete the PhD course. Hence, the number of PhD passed out students seems to be small as compared to the PhD registered students. However, as we go forward, the number of PhD passed out students will pick up as most of the students are on the verge of completing their course.

Dr. Selvamurthy mentioned that IQAC is very important. Hence in the next Governing Body Meeting, something about IQAC at Domain Level, Institution Level and University Level should be mentioned. He further mentioned that teaching learning is changing to blended learning, flip class and MOOC etc. Hence, in the next Governing Body Meeting, if some mention about academic excellence such as optimizing credit system, learning by doing, etc., should be mentioned. Dr. Selvamurthy mentioned about a Central Electro Chemical Research Institute (CECRI) in Salem, Karaikudi, Tamil Nadu, under Council of Scientific &



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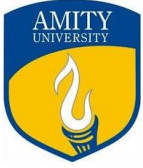
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Industrial Research (CSIR) is working exclusively on Latium-Ion Battery project. AUM can connect with them and work together on it.

Dr. Santhosh Kumar stated that at AUM we have revamped IQAC and we would be holding the revamped IQAC meeting in December 2021. AUM is working on collating information for NIRF ranking 2021, THE and QS Ranking. He added that in certain areas such as Law and Architecture, getting a PhD qualified faculty is very difficult. Hence, when a faculty join us in these areas, we encourage them to register for PhD.

Hon'ble Vice Chancellor invited Dr. P B Sharma to share his views. Dr. P B Sharma mentioned that being a new university, AUM is in a position of advantage on many things. He said that after a year or so, when AUM prepares for NAAC accreditation, it should have an eye on the indicators that are important for NAAC accreditation. Also, he advised that AUM should access its Academic, Research, Innovations, Startups, Industry Connect as well as Society Connect as per the parameters of NAAC. He added that the university may form a small group that can have its focused eye on the parameters and critically examine the activities of the university of meeting with the required parameters and also do the documentations required under it. Ranking is fine, but accreditations require a better understanding of the SOPs and how we comply with them. Dr. P B Sharma shared that sometimes with the best of the efforts we may not really get the right mark in a particular parameter. That is because we are not able to comply to their standard operating procedure as required by the respective accreditation and the way the data and document is to be presented. These all aspects may be critically looked into now so that by the time we are ready to go in for the said accreditations, we are ready to go with greater confidence and get good marks and ranking.

Hon'ble Vice Chancellor thanked Dr. P B Sharma for his valuable suggestion and then invited Commodore Atul Kumar for his views and suggestions. Commodore Atul Kumar Stated that Amity University Maharashtra should take steps to improve the university visibility and strategy should be taken up on war footing to operationalize the University City Office. This will not only provide visibility but will also improve the Industry Connect.



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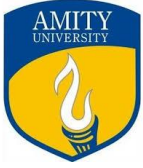
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Hon'ble Vice Chancellor thanked Commodore Atul Kumar for his suggestion and stated that AUM is keen to operationalize the city office at the earliest. The plan was getting postponed due to lockdown imposed in Mumbai. However, with the easing-off of the COVID situation in Mumbai, things are looking up. Hon'ble Vice Chancellor mentioned that recently Pro Vice Chancellor Dr. A W Santhosh Kumar, visited the city office and the plan is already in place to operationalize the city office soon.

Updating the Members of the Governing Body, about the plan to operationalize the city office, Dr. A W Santhosh Kumar stated that he has conducted detail study on the logistic and workability of the city office is done along with CRC Head, Admission Head, ASCO, AIBAS and ALS. He stated that Bio-Metric Attendance is in place at the city office to ensure that the attendance of all staff who report at city office is captured.

Following plan is being made:

1. One staff from CRC will be posted 3 days in a week – will be involved in corporate interaction, Alumni Meet and Management Development Program.
2. Two staff from Admission Team will be posted at city office. One will be for 2 days and other will be for 3 days in a week – will be involve in Admission Counselling and Admission related work, School Connect Program, Conduct Admission Seminars, Conduct LDP Program for Principals and Vice Principals of Schools and Colleges in and around city, Workshop for Teachers on Theme “Teachers as an Actor”, where team from ASCO will guide teachers how to conduct class effectively.
3. Team from ASCO – Amity School of Communication will be actively conducting at the city office Media Conclave, Training & Workshops and Media Conference on Cinema as a discourse to promote Amity Film School.
4. Team from Amity Institute of Behavioral and Allied Science – AIBAS is planning to conduct 3 months Community Mental Health Policy Course, will conduct Teacher Meet and other workshops.
5. Team from Amity Law School – ALS will conduct Executive MBA – SM, Will conduct Certification program in collaboration with NISM – National Institute of Security Management, ALS in collaboration with Financial Planning Academy will conduct finance for all MBA Students of AUM free of cost, Will conduct simulation workshops on finance, will conduct MDP & FDP along with CRC team.



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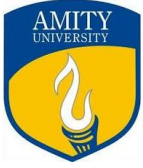
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Dr. A W Santhosh Kumar updated the members of the Governing Body, that at present in City Office there are 8 cubicles. To effectively utilize this, the same has been allotted as follows:

1. Admission & Marketing Team
2. CRC Team
3. AIBAS Team
4. ABS – Harvard MBA Program / Executive MBA Program
5. Media / PR Team
6. Science & Technology Team
7. ASCO team
8. Officials

Hon'ble Chancellor sir appreciated the efforts taken to operationalize the city office and suggested that AUM should build and strengthen the Executive MBA Department at city campus. We should have our own program which should be of high quality and should be premium priced and also Executive Education Program that we can partner with foreign universities and their best departments or other certification bodies. He suggested that we should make a very robust plan around Executive Education. Amity University Maharashtra can take a lead in this for the group. Secondly, Hon'ble Chancellor said that the city office can be a very good base for consultancy. For Industry connect we can start a new division by name AMITY CONSULT and make it a separate arm. If required, we may register a separate company for that where a different model such as revenue sharing with top consultants and trainers in and around Mumbai. This can be a stand-alone model with its independent profit and loss account. Part of that mandate can also be of outsourced R&D facility of Amity University to the Industries. In this too Amity University Maharashtra can take a lead. If this concept work in Mumbai, we will extend this to the rest of the group.

Dr. A W Santhosh Kumar said that efforts are on to strengthen the Executive Education of AUM. He added that AUM will sign a MoU with Harvard Business School on Executive Education. He said that already self-sustainability revenue generation plan where consultancy project with IBRC is offered.



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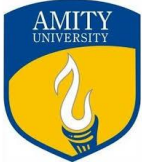
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Hon'ble Chancellor suggested that AUM can tie up with top Law Firms in Mumbai or a collation of retired judges and set up a Center of Arbitration and Mediation either in City Office or in some other location in Mumbai. Mumbai is a great hub for such things and also for corporate laws, this can be a very important Centre for Law School.

Hon'ble Chancellor conducted his remark by stating that he has heard all the valuable suggestions given by the Members of the Governing Body. He added that Amity University Maharashtra located at Mumbai has incredible potential. The growth shown by AUM only reconfirm our belief. With this great potential, comes a big responsibility for all inherent to make sure that the great potential is realize in every aspect. At AUM we did a good start, but there is potential for us to very quickly leapfrog and move quickly forward using the strong base that is already there and make this into an Eminent University.

Hon'ble Chancellor said that we should be able to imagine what this eminence and excellence look like, because, if we cannot image this, we will never be able to reach there. Ideas spoken in this meeting today, definitely are steps in the right direction. But as a cohesive unit, we need to think about brand positioning, what is the reason for existence, what is the impact that we wish to make as a university in the state, region, country, and world. There is a need that we become thoughtful and develop our competitive advantage, our differentiation with other university and institutions, and focus greatly on that impact that we are having which he wishes to start measuring more and more.

The Hon'ble Chancellor thanked all the members of the Governing Body for their enthusiastic participation and giving valuable suggestions. He stated that all the members passion and dedication to our Founder Dr. Ashok K Chauhan Ji vision and the mission of the group was shining bright all through the meeting. He added that our results, outcomes, and achievements will be commensurate with the ambition that we have and the target that we set. It will be a great dis-service to the University and the students if our ambitions are too low, or the target that we get is not set correctly and even more so if they are not achieved. He felt that we need to be little more aggressive in Mumbai in setting our targets. This university particularly has to be integrated with industry and it has to be corporate minded university.



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Established vide Maharashtra Act No. 13 of 2014, of Government of Maharashtra, and recognized under section 2(f) of UGC Act 1956.

The meeting of the Governing Body ended with The Chancellor message that we all at Amity should try to imbibe the philosophy and culture that is AMITY. He added that any organization is as good as its culture. It is difficult to put your figure on. We can build the best university, but if it is not aligned with our philosophy and culture, it will not be a sustainable organization.



Dr. H. S. Vyas

Registrar

To:

- Chairman of the Governing Body
- Vice Chancellor
- Pro Vice Chancellor
- All Members of the Governing Body

Copy to:

- Vice Chancellor Secretariat
- Office copy